

MAD CUP BASKET



INTERNATIONAL U16 TOURNAMENT **ELITE**

MARCH 21 TO 24, 2024

HEADQUARTERS. CITY OF ALCALÁ DE HENARES

MADCUP BASKET ELITE

MADCUP BASKET ELITE is a U16 boys' tournament in which seven of the best Spanish clubs and one great international club participate. All the teams will be invited by the organization, which will assume the costs of transportation, accommodation, meals, and management of the competition.

The tournament will be held in the city of Alcalá de Henares (Madrid), declared World Heritage City by UNESCO in 1998.

PHILOSOPHY

MADCUP is sport and so much more.

Through this project, the organization promotes and encourages sportsmanship and family values among players, supporters and coaches.

As well as encouraging sporting values, like teamwork and respect, MADCUP is an initiative that promotes family values.



RESPECT

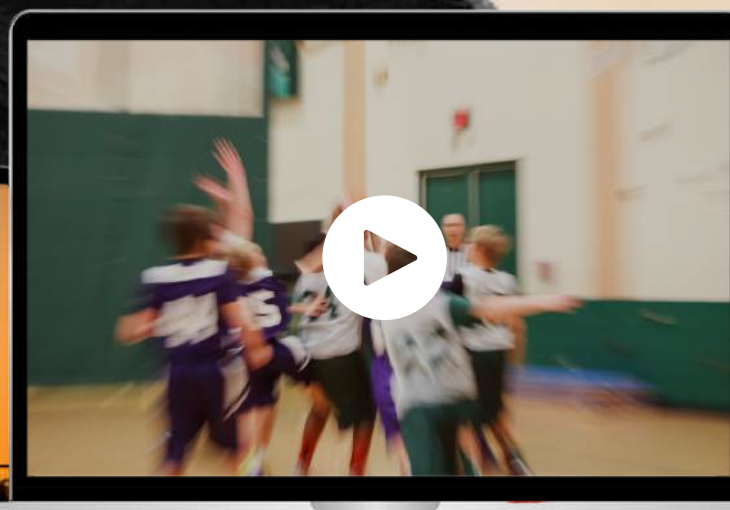
PROMOTION AND COMMUNICATION

MADCUP has reached broadcasting agreements with some of the main international and Spanish media, such as **AGENCIA EFE, MARCA, Radio MARCA and MARCA PLUS, Real Madrid TV and Telemadrid.**

Our own streaming platform, MADCUP TV, the media, the social media, the tournament App, will be the main media channels to ensure the tournament reaches all areas and spreads the values of training at an international level.

MADCUP TV
by Interactivy

**AVAILABLE WORLDWIDE
AND ON ALL DEVICES**



MADCUP
BASKET 

CALENDAR

The competition will start with a group phase with 2 groups of four teams each. The 3rd and 4th classified teams of each group will play the placement matches to determine the 5th - 8th ranking. The first two classified teams in the group phase will compete in the semifinals. The final will take place on Sunday, with a trophy ceremony and other activities.

All teams play a minimum of 4 matches.



THURSDAY 21

Matches begin

Group Phase



FRIDAY 22

Group Phase



SATURDAY 23

Semifinals



SUNDAY 24

Finals



PARTICIPANTS



ACCOMMODATION AND TRANSPORTATION



ACCOMMODATION

3 or 4-star hotels in the city of Alcalá de Henares.



TRANSPORTATION

The organization will provide transportation from the city of origin to Alcalá de Henares, as well as internal transportation from the hotel to the tournament pavilion and vice versa.

COACHES' ROUND TABLE

As part of MADCUP's commitment to training, there will be a coaches' round table moderated by a renowned person in the world of basketball (tournament ambassador), with the aim of allowing coaches, technical staff and other people related to the world of basketball to exchange experiences and acquire knowledge that may contribute to their training as coaches, all according to the requirements of the Madrid Basketball Federation and the Spanish Basketball Federation.



INCLUDES



Every team will play, as a minimum, the Group Phase and the Knockout Phase



Video-streaming of the matches



App, results and standings online



Streaming platform



On-site medical assistance



Welcome Pack



Balls for matches



Accredited referees



Registration



Trophies and medals for champions and runners-up



General information and assistance



Accommodation and transportation



MAD CUP

CONTACT US

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WITH THE COLLABORATION OF

