

## MADCUP 2024 beats participation records and opens waiting lists in all its categories

- MADCUP closes registration with more than 800 teams from more than 30 countries
- Marca extends its commitment to MADCUP once more as Media partner of the event

Madrid, May 10th, 2024 - MADCUP (June, 21 to 26), the international youth football tournament held in Madrid, presented this morning, in the auditorium of Marca, and just over a month before the start of the tournament, the latest developments for its fourth edition, the same day that registrations closed.

José Ortiz, General Director of MADCUP, has confirmed that the IV Edition has exceeded all expectations of participation initially planned for this year and has stated: "MADCUP has managed to increase participation compared to previous years, which forced us to open a waiting list in all categories. In addition, we have had to increase the initial target of 760 teams, reaching 814 participating teams due to the number of applications received".

With just over a month to go until the start of this fourth edition, the participation rates for MADCUP could not be better. More than 14,000 players are expected to take part in this edition, who will play more than 2,300 matches in more than 30 venues located in Alcalá de Henares, Alcobendas, Las Rozas, Leganés, Majadahonda, Paracuellos de Jarama, Pozuelo de Alarcón, San Fernando de Henares and Torrejón de Ardoz. As a novelty for this edition, MADCUP will count on Las Rozas Football Centre, the headquarters of the Spanish Football Federation, as the official venue of the tournament among other relevant locations.

In addition, more than 120,000 spectators are expected to attend and enjoy this festival of youth football held in Madrid. In just four years, MADCUP has become a reference in the international youth football scene.

The commitment to the internationalization of the event has been a success. **MADCUP** 2024 will have **200 international teams** from more than **30 countries**, 9 of which had not been represented in previous editions, such as **Kuwait, Dominican Republic, South Africa or Philippines** among others. Among the international clubs, we find such notable names as: **America de Mexico** from Mexico, **Juventus** from Italy, **Olympique Lyonnais** from France, **Pohang Steelers** from South Korea, **Rayados de Monterrey** from Mexico, **Sporting de Portugal** from Portugal or **Sport Club Do Recife** from Brazil. Madrid and its Community will be the world epicenter of youth football during the week of the tournament with the consequent touristic, cultural and sporting promotion of this region and its city.

The organisation continues to support and foster inclusion and diversity in sport. During **MADCUP** 2024, the **First Spanish Cup for athletes with intellectual disabilities will be held with the collaboration of FEDDI** (Spanish Sports Federation for People with Intellectual Disabilities).

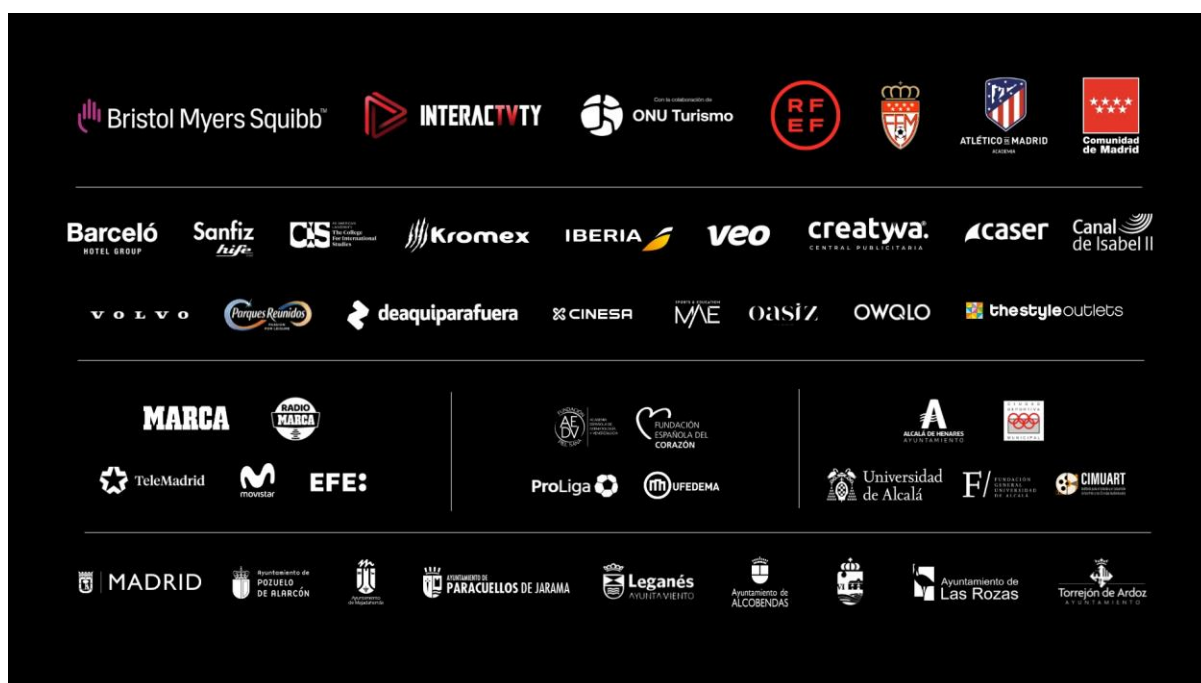
In the presentation of the latest developments of the fourth edition, the success of participation in this edition was analysed, with the presence of numerous personalities and institutions such as Judith Piquet, President of the Federation of Municipalities of Madrid and Mayor of Alcalá de Henares, Marta Rivera de la Cruz, delegate of the Department of Culture, Tourism and Sport of the Madrid City Council and Luis Martín Izquierdo, Vice-Minister of Culture, Tourism and Sport of the Community of Madrid, among other organisations that have contributed to the significant growth experienced by **MADCUP**.

During the event, we were able to enjoy the opening speech by Juan Ignacio Gallardo, Director of Marca, as well as other relevant interventions from the sports world, such as Enrique Cerezo, President of Atlético de Madrid, Fernando Sanz, former footballer and member of the Executive Committee organising the 2030 World Cup, and the words of support and affection from Paco Díez, who has seen the project grow since its beginnings.

**MADCUP** goes beyond being a sports project, so its mission of promoting values and educating through sport is closely aligned with the Sustainable Development Goals. The organisation has emphasised the sustainable use of water, which is why Mariano González, CEO of Canal de Isabel II, was invited to speak about the importance of hydration and the quality of Madrid's water in an international event like **MADCUP**.

## ABOUT

**MADCUP**, MADCUP, the largest international federated youth football tournament, is supported by the Community of Madrid (Department of Tourism, Culture and Sports), the City Councils of Madrid, Alcalá de Henares, Torrejón de Ardoz, San Fernando de Henares, Paracuellos de Jarama, Pozuelo de Alarcón, Majadahonda, Alcobendas, San Sebastián de los Reyes, Las Rozas and Leganés. The Atlético de Madrid Academy, the Madrid Royal Football Federation (RFFM), the Royal Spanish Football Federation and PROLIGA collaborate as well. A project supported by companies such as the biopharmaceutical company Bristol-Myers Squibb, which responds to the objectives of the Spain Entrepreneurial Nation Strategy, for the Recovery and Economic Transformation for Sport, Tourism and the Creative and Cultural Industries, and its integration in the areas of Youth, Education, Sport and Tourism. Since 2021, it has been recognised by the Spanish Sports Council (CSD) as an Event of Exceptional Public Interest. MADCUP 2024 has the support and collaboration of UFEDEMA. UFEDEMA's main mission is to act as the representative of Madrid's sports federations, defending their interests, coordinating support and promotion activities, and providing beneficial services for its members. It is also dedicated to the management and defence of the professional interests of its members. In collaboration with MADCUP, UFEDEMA is committed to the joint development of various initiatives. Together, they will work to strengthen the sports scene, encourage participation and promote excellence in sports in Madrid and beyond.



### For more information:

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