



MAD CUP BASKET



INTERNATIONAL BASKETBALL TOURNAMENT

MARCH 26 TO APRIL 1, 2026



MADCUP BASKET

MADCUP BASKET is a competitive and formative basketball tournament that will celebrate its 3rd edition in 2026, featuring over 100 teams and more than 1,000 players.

Seven days full of basketball and education in values, with Alcalá de Henares as the main venue and the support of various city councils and the Community of Madrid.

A tournament with the participation of local, national and international teams and a clear commitment to make competition and sport accessible to all, treating young players as real professional athletes.



MADCUP BASKET, A GLOBAL BENCHMARK TOURNAMENT IN YOUTH BASKETBALL

+100

TEAMS

+300

MATCHES

+1.000

PLAYERS

+10.000

SPECTATORS

+200

HOURS ON LIVE TV



VALUES SUSTAINABILITY EQUALITY

3
SDG'S AT
THE CENTER

| | | |
|---|--------------------------------------|------------------------------------|
| 3 GOOD HEALTH AND WELL-BEING | 4 QUALITY EDUCATION | 5 GENDER EQUALITY |
|---|--------------------------------------|------------------------------------|



INCLUSIVE
BASKETBALL



+30
VOLUNTEERS

MADCUP AMBASSADORS

GRACIA ALONSO DE ARMIÑO

CAREER



NCAA



Mark Basket



Gernika, Real Canoe, Ibaizabal, Araski,
Casademont Zaragoza, Estudiantes

3X3 SPANISH NATIONAL TEAM

Olympic silver medalist
- Paris 2024



JUANA CAMILIÓN CÚCCARO

CAREER



NCAA



Movistar Estudiantes

3X3 SPANISH NATIONAL TEAM

Silver medalist - Europe Cup 2023
Olympic silver medalist - Paris 2024



JAVI BEIRÁN

CAREER



Movistar Estudiantes, CB Gran Canaria,
La Laguna Tenerife, Fuenlabrada



Commentator in Movistar +

SPANISH NATIONAL TEAM

World Champion
- China 2019



MADCUP BASKET

ELITE

U16 BOYS AND GIRLS



**THURSDAY,
MARCH 26**

Matches start:
group stage



**FRIDAY,
MARCH 27**

Group stage



**SATURDAY,
MARCH 28**

Knock-out stage



**SUNDAY,
MARCH 29**

Finals and award ceremony

YOUTH



**SUNDAY,
MARCH 29**

Matches start:
group stage



**MONDAY,
MARCH 30**

Group stage
Celebration ceremony



**TUESDAY,
MARCH 31**

Knock-out stage



**WEDNESDAY,
APRIL 1**

Finals and award ceremony



YOUTH CATEGORIES BOYS & GIRLS

U18

2008-2009

U16

2010-2011

U14

2012-2013

U12

2014-2015

REGISTRATION

MADCUP 2026

INCLUDES



Each team will play a minimum of 4 matches



Streaming platform



Official app of the tournament



Medical insurance for matches and on-site medical assistance



Welcome Pack



Accredited referees



Accreditations



Trophies and medals for winners, runners-up and third-place finishers



Booking management



Free access to all venues, every day of the tournament

[**REGISTRATION FORM**](#)

FEES AND PRICES

Local teams

300€/team.

National/international teams without MADCUP's accommodation

85€/player.

National/international teams with MADCUP's accommodation

Registration fee: 250€/team.



RESIDENCE / HOSTEL: from 64€/person/night.



3* HOTEL: from 90€/person/night.**



4** HOTEL: from 127€/person/night.**



TRANSPORT (optional):

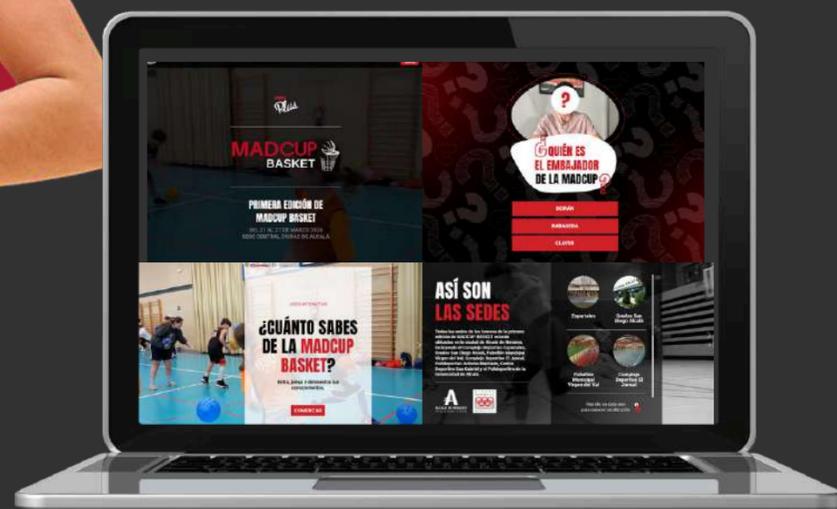
- Flat fee: transport to all matches
- Airport/train station transfer

* Consult prices with the organisation.





MARCA PLUS



VISITS IN 2025

VISITS

240,000

ACCESS MARCA PLUS

MADCUP TV
by **Plenitas**

THE TELEVISION OF YOUTH SPORT



SESSIONS IN 2025

TOTAL USERS WORLDWIDE

+82,000

ACCESS MADCUP TV

OWQLO
OFFICIAL APP



SESSIONS IN 2025

**USERS REGISTERED
IN 2025**

2,270



MARCA TV

 **TeleMadrid**

veo

basketcantera.tv

MADCUP BASKET





CONTACT US!

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INTERNATIONAL TEAMS

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Comunidad de Madrid