



MADCUP

FOOTBALL



JUNE 19 TO 24, 2026

MADRID



THE WORLD'S LARGEST YOUTH FOOTBALL EXPERIENCE

MADCUP FOOTBALL is the largest international federated youth football tournament for **men, women, and inclusive** teams, backed by the Community of Madrid, UN Tourism, the Atlético de Madrid Academy, and the Real Madrid Football Federation. The event incorporates innovations such as its streaming platform and the RFEF's video assistant referee (VAR) system, and celebrates a big party at the **Riyadh Air Metropolitano** stadium.

Its main venue is at Atlético de Madrid Sports City Alcalá de Henares, a UNESCO World Heritage Site, and it extends to different municipalities in the Community of Madrid. With growing participation from international teams, **MADCUP** is establishing itself as a multicultural and global benchmark for youth football.

2025 DATA

+845
TEAMS

+2.370
GAMES

+14.000
PLAYERS

+40.000
FAMILY
MEMBERS

+220.000
SPECTATORS

41
COUNTRIES

238
INTERNATIONAL
TEAMS

+700
LIVE MATCHES



MADCUP

A MAJOR EDUCATIONAL PROJECT AROUND SPORT

MADCUP is much more than just sport. Through this project, the organization promotes and reinforces sporting and family values among players, fans, and technical staff.

MADCUP is a project **whose main objective is to promote education in values**, in collaboration with the University of Alcalá and other educational institutions, highlighting the importance of respect, effort, and teamwork and transmitting these values through sports.

In **2025**, **training sessions were held** in educational centers, **reaching more than 1,000 students**.



RESPECT

SUSTAINABILITY AND EQUALITY



WE FOCUS ON PROMOTING WOMEN'S SPORTS

3

FOCUS ODS



SPANISH INCLUSIVE FOOTBALL CUP

Current winner



+200
VOLUNTEERS



MADCUP: recognized at the First Women's Gala of the Real Madrid Football Federation for its support and **promotion of women's football**



112 women's teams participated, of which 15 were **international teams** from **10 countries**.



Training of the first female referees in VAR technology in Spain



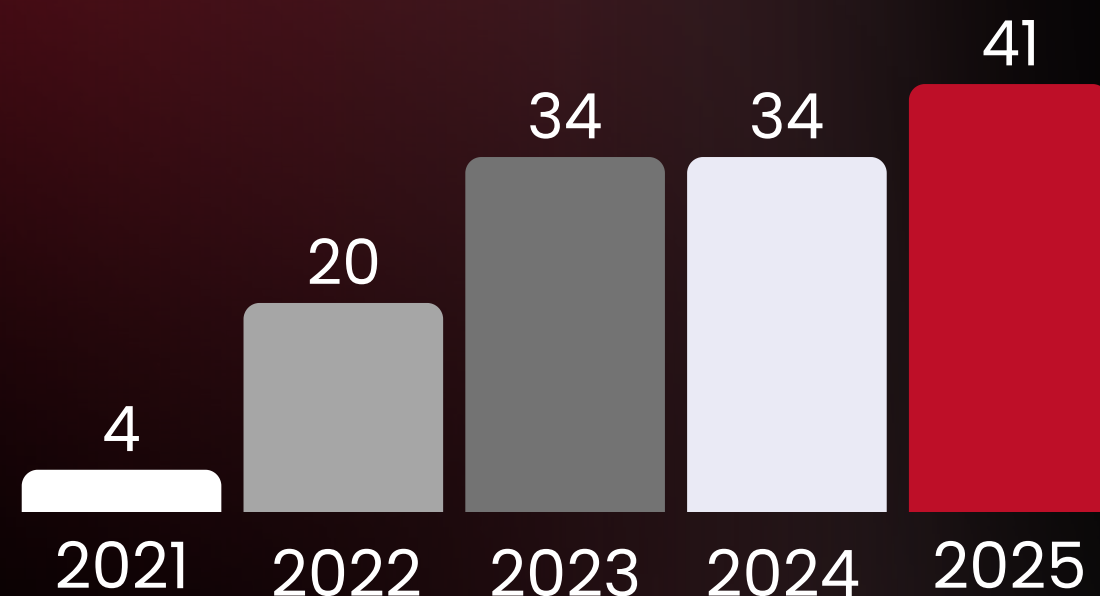
ERASMUS+ SPORT Girls' School Cup in **Ireland, Turkey, and Spain**

INTERNATIONAL IMPACT

MADRID | WORLD CAPITAL OF YOUTH FOOTBALL

MADCUP's international growth has been exponential, with teams from 5 continents and 60 countries participating, with America standing out as the leading continent in terms of team volume in all editions.

INTERNATIONAL COUNTRY PARTICIPATION



60 PARTICIPATING COUNTRIES



COUNTRIES WITH THE
HIGHEST HISTORICAL
PARTICIPATION

USA
VENEZUELA
ARGENTINA
MÉXICO

MADCUP FOOTBALL WITH THE PARTICIPATION OF MAJOR CLUBS



CATEGORIES



MALE



FEM



INCLUSIVE FOOTBALL

FOOTBALL 11		FOOTBALL 7		FOOTBALL 11		FOOTBALL 7		FOOTBALL 8	
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B-19*	Born after: 01/01/2007	B-12	Born after: 01/01/2014
B-17	Born after: 01/01/2009	B-11	Born after: 01/01/2015
B-16	Born after: 01/01/2010	B-10	Born after: 01/01/2016
B-15	Born after: 01/01/2011	U-9	Born after: 01/01/2017
B-14	Born after: 01/01/2012	U-8	Born after: 01/01/2018
B-13	Born after: 01/01/2013	U-7	Born after: 01/01/2019

G-19	Born after: 01/01/2007	G-14	Born after: 01/01/2012
G-16	Born after: 01/01/2010	G-12	Born after: 01/01/2014
G-14	Born after: 01/01/2012	G-10	Born after: 01/01/2016

FEDERACIÓN
ESPAÑOLA
DEPORTES
DISCAPACIDAD
INTELLECTUAL

MINIMUM REGISTRATION
FOOTBALL 11: 15 players
FOOTBALL 7: 10 players

*Men's under-19 category subject to invitation



CALENDAR

FRIDAY **SATURDAY** **SUNDAY** **MONDAY** **TUESDAY** **WEDNESDAY**

June 19, starting at 7:00 p.m.	June 20	June 21	June 22	June 23	June 24
KICK OFF GROUP STAGES	GROUP STAGES	GROUP STAGES	GROUP STAGES	QUALIFIERS FINALS B17, B19 Y G19	SEMIFINALS FINALS AWARD CEREMONY

If you wish to extend your stay and enjoy a more complete experience, you can contact the organization.



COMPETITION PROGRAM

GROUP STAGES

Single round playoff; 4/5 teams per group.

FINAL STAGE

In order to achieve the greatest competitive equality, this phase will be divided into different divisions based on the number of teams in each category.

CHAMPIONS STAGE

GOLD

SILVER

BRONZE

VENUES

Every year, the tournament grows, and with it the number of venues and fields used simultaneously so that more than 2,300 matches can be held.

This year, thanks to the Community of Madrid and its municipalities, the tournament has spread throughout the region.

32 VENUES
86 FOOTBALL FIELDS
9 MUNICIPALITIES



MAIN VENUE

ATLÉTICO DE MADRID SPORTS
CITY ALCALÁ



VALDEBEBAS

REAL MADRID SPORTS
CITY



RFEF

THE SPANISH FOOTBALL
FEDERATION'S
HEADQUARTERS

*Venues participating in previous editions

CELEBRATION PARTY

RIYADH AIR METROPOLITANO

Every year, a Grand Celebration Party is organized for the tournament. In the fifth edition, more than 26,000 people, including players, technical staff, family members, and fans, enjoyed the parade of all the teams, musical performances, and the spectacular jump by two paratroopers from the Parachute Brigade.

As always, it will take place at the Riyadh Air Metropolitano, Atlético de Madrid's stadium and venue for the 2019 Champions League final.



ENTERTAINMENT



CONCERTS



SPECIAL ACTIONS



TEAM PARADE

VIDEO

PROMOTION AND COMMUNICATION

The event has generated enormous interest, attracting the attention of major media outlets as a benchmark for international youth football. **MADCUP** has secured broadcasting agreements with some of the leading international and Spanish media outlets, such as **AGENCIA EFE**, **MARCA**, **Radio MARCA**, and **MARCA PLUS**, which has become the official magazine of the tournament, **DAZN**, **Movistar +**, **Real Madrid TV**, and **Telemadrid**.

Internationally, major television networks have covered the tournament in regions across the globe.



SOCIAL MEDIA

FOLLOWERS
126.888

IMPRESSIONS
+14.000.000

MADCUP FOOTBALL MADRID

INSTAGRAM **FACEBOOK** **TWITTER**
79.200 **7.651** **3.611**



MARCA PLUS

MADCUP was featured in the **MARCA** newspaper, on **Radio MARCA**, **MARCA.com**, and in digital formats with the tournament's own digital magazine, **MARCA Plus**, which is only managed by **MARCA** for major sporting events.

SESSIONS **UNIQUE USERS**
390.234 **308.865**

TOP COUNTRIES

ESPAÑA | MÉXICO | ESTADOS UNIDOS | COLOMBIA | ARGENTINA



MOBILE APP

TOP 3 IN THE SPORTS CATEGORY ON IOS AND ANDROID

MADCUP has its own mobile app where you can follow all the matches, schedules, venues, and results in real time, quickly and easily.

The app also allows all participants, whether players, family members, or technical staff, to view the event's activities and communicate in real time, enhancing the **MADCUP** experience.





MADCUP TV offers content from all its competitions (football, basketball, F1 in Schools, volleyball coming soon), entertainment programs (previews, documentaries, podcasts), and educational content.

FEATURES

- » Streaming of audiovisual content
- » Live streaming
- » Interactive content
- » Integrated Ecommerce
- » Push notifications

2025 RELEVANT DATA

DOWNLOADS
+300.000

TOTAL SESSION
+550.000

NUMBER OF REPRODUCTIONS
+600.000

THE BEST YOUTH SPORTS ON DEMAND



DOWNLOAD IT FOR FREE



ACCESS MADCUP TV

Available anywhere in the world: on the app, on the web, and more.

VAR TECHNOLOGY

VIDEO ASSISTANT REFEREE

MADCUP has used VAR technology in all its editions, with the help of professional referees from the Real Spanish Football Federation, which was applied in several matches from the group stage onwards, including the finals.

Thanks to this, participants were able to experience what it feels like to be professionals in a youth football tournament.





PRICES

INTERNATIONAL AND NATIONAL CLUBS

WITH ACCOMODATION PROVIDED BY MADCUP

DATES

Registered before December 1, 2025

Registered from December 2, 2025,
to February 1, 2026

Registered from February 2 to May
8, 2026

REGISTRATION FEE PER TEAM

REGISTRATION FEE PER TEAM

350€

450€

500€

DISCOUNTS

- **4 AND 5 TEAM:**
50% discount
- **6 AND BEYOND:**
Free registration fee

ACCOMODATIONS

RESIDENCES

3* HOTELS

4* HOTELS

[VIEW PRICES](#)

IMPORTANT

Only teams that have paid all fees in full will be included in the group stage.



PRICES

INTERNATIONAL AND NATIONAL CLUBS ACCOMMODATION NOT PROVIDED BY MADCUP

REGISTRATION FEE PER PLAYER

220€ / PLAYER*

*If a club participates with 3 or more teams, the registration fee is reduced to €200 per player.

A team will be officially registered once all corresponding payments have been made.

The first two coaches of the team are exempt from the fee. The third and fourth coaches must pay a fee of €60 each.

INCLUDES



Celebration Party at
Riyadh Air Metropolitano



Each team will play at least 4
games.



Video streaming for finals
Champions Stage



App, results, and rankings
online



Streaming platform



On-site healthcare



Welcome Pack



Balls for games



Federated
referees



Accreditations



Trophies and medals for champions
and runners-up



General information and
assistance



Reservation
management

HEALTH AND PREVENTIVE MEASURES

All editions of MADCUP have been held without any notable incidents, despite being a large event with more than 14,000 participants.

MADCUP has primary healthcare available at all its facilities and an activation protocol in place in case of need, as stipulated by the Royal Madrid Football Federation. In addition, all participants have healthcare insurance for sports injuries included in the registration fee.

The priority for MADCUP is the players and their families.



ACCOMMODATION AND TRANSPORTATION

MADCUP 2026

You can check the rates and different options with the organization.



RESIDENCE

From 420€



3*** HOTEL

From 523€



4***** HOTEL

From 699€



COMMUNITY OF MADRID

The Community of Madrid is a must-see destination, offering a diverse range of attractions that combine history, culture, and entertainment. Located in the heart of Spain, its capital, Madrid, boasts iconic monuments such as the Royal Palace, the Plaza Mayor, and the Prado Museum. It is also known for its lively nightlife, exquisite cuisine, and vibrant arts scene. A few kilometers from the city, you will find treasures such as the Monastery of El Escorial and Alcalá de Henares, the birthplace of Cervantes. With excellent transport links, Madrid is an ideal starting point for exploring Spain.

An open and hospitable region, very safe, with great sports facilities, and the best climate and cuisine you could wish for.

TOURISM



GASTRONOMY



LEISURE

SPORTS TOURS



THEME PARKS



LEISURE AND SHOPPING



CULTURE



CLINICS



FRIENDLY GAMES



MADCUP FOOTBALL



Con la colaboración de

ONU Turismo



TeleMadrid



FEDERACIÓN
ESPAÑOLA
DEPORTES
DISCAPACIDAD
INTELLECTUAL



MADRID



CONTACT

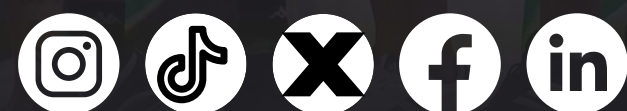
LOCAL AND NATIONAL TEAMS

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