

MADCUP
BASKET



INTERNATIONAL TOURNAMENT

Basket



18-21
MARCH
ELITE

21-24
MARCH
YOUTH

Seven days filled with basketball and education in values, with **Alcalá de Henares** as the main venue and several other venues throughout the **Community of Madrid**.

A tournament featuring **local, national, and international** teams, with a clear commitment to making the competition and the sport accessible to everyone, treating youth athletes as true **professional athletes**.



Media

MARCA**MADCUP** TV
by Penitas**DA
ZN**

TeleMadrid

170

Teams

1.800

Players

+40K

Viewers

362

Matches

+1000

Broadcasting hours

8

Nationalities



FORMAT AND CATEGORIES

ELITE

18–21 MARCH

U16
Male y Female

*The Elite category consists exclusively of teams invited by the organisers.

BASE

21–24 MARCH

CATEGORIES

U18	2009–2010
U16	2011–2012
U14	2013–2014
U12	2015–2016

*Different levels within each category

3x3

To be confirmed*

CATEGORIES

U18	2009–2010
U16	2011–2012
U14	2013–2014
U12	2015–2016
U10	2016–2017

ORGANIZATION AND CALENDAR

ELITE

THURSDAY, 18 MARCH

Start of the tournament
GROUP STAGE

FRIDAY, 19 MARCH

GROUP STAGE

SATURDAY, 20 MARCH

PLAYOFFS

SUNDAY, 21 MARCH

FINALS
Awards Ceremony

BASE

SUNDAY, 21 MARCH

Start of the tournament
GROUP STAGE

MONDAY, 22 MARCH

GROUP STAGE
CELEBRATION PARTY

TUESDAY, 23 MARCH

PLAYOFFS

WEDNESDAY, 24 MARCH

FINALS
Awards Ceremony



Your registration includes:

- **Competition.** A minimum of four matches officiated by federation referees.
- **Visibility.** Access to the streaming platform and the official app.
- **Peace of mind and health.** Medical insurance for players and healthcare
- **Welcome pack and official accreditation.**
- **Trophies and medals** for champions, runners-up and third-place finishers.
- **Free entry** to all venues.



LIVE THE MADCUP EXPERIENCE

At **MADCUP BASKET**, you are the star of the show. You don't just come to play—you come to **experience basketball** just as you've always dreamed: with top-notch venues, an elite atmosphere, and a genuine commitment to **values, education, and health.**



Our ambassadors

At **MADCUP BASKET**, **talent** meets **experience**. We are supported by leading figures in basketball who embody the values of **hard work** and **perseverance** that we seek to convey in every edition.

RELIVE LAST
YEAR'S EDITION

without accommodationInternational
teams**100€**
/PLAYER**with accommodation**
MADCUPInternational
teams**250€**
/TEAM

*

Residence/
hostelFrom
64€
/person/night

3*** Hotel

From
90€
/person/night

4**** Hotel

From
127€
/person/nightTransport*
(Optional)Flat rate
Transfer

*Consult rates with the organization



¿DO YOU WANT TO PARTICIPATE?

REGISTER HERE

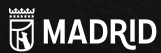
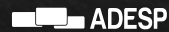
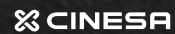
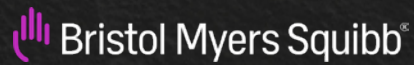
¿ANY DOUBT?

CONTACT US

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juegan con nosotros





MADCUP 
BASKET 

MUCH MORE THAN A TOURNAMENT